

**IG “WHAT IF”
Master Script - :120
FINAL – 4/9**

SUPER
What If?

OUR COUPLE SITTING OUT ON THE DECK OF THE COTTAGE:

WIFE: I can't stop thinking about something.

HUSBAND: What's on your mind?

WIFE: What if we sold the house in the city and moved up here?

HUSBAND: Good thinking. But what if, say the market drops or one of us gets sick?

WIFE: Or what if we outlive our savings?

HUSBAND: That's a good point. Let's get on a call with Maya and find out.

OUR COUPLE TALKING TO FINANCIAL ADVISOR ON THEIR LAPTOP AT KITCHEN TABLE:

ADVISOR : Of course, these are complex questions. But the great thing is we can explore your different scenarios in your personalized IG Living Plan. Let's look at this together. We can make this work for you.

ADVISOR: You can see the impact on your current net worth with this scenario compared to your current path.

HUSBAND: Is there a way we can help our children with their first home?

WIFE: How do we begin to plan for the possibility of grandchildren?

ADVISOR: Ah, now we're really getting to see how this plan adapts to life's changes.

HUSBAND: This is all making sense.

ADVISOR: And remember, you can access these same views and monitor your progress whenever you wish.

WIFE: Thanks Maya, this plan makes it clear what we need to do.

IG (LOGO)
A plan for living

SUPER+VO:

IG Wealth Management introduces the next generation of financial planning. So that the 'what if's' won't feel so much like 'what if's' anymore.

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